

CALL NOW! FREE CAR CHARGER WITH ACTIVATION BY 8/15/10. A \$24⁹⁹ VALUE!

Easy is smart with Jitterbug.

From set-up to service, Jitterbug is simply different.

- Powered by one of the most reliable networks in the country
- No contracts, no cancellation fees, no binding commitments
- Dial "0" anytime to reach a friendly Jitterbug Operator
- Powerful speaker delivers clear sound
- Large keypad makes dialing easy
- Plans starting at \$14⁹⁹ a month



Available at:



To order or learn more, call
1-866-932-6985
or visit us online at jitterbug.com



Available in red,
white and graphite.

Created together with
worldwide leader Samsung.



jitterbug

All rate plans and services require the purchase of a Jitterbug phone and a one-time set up fee of \$35.00. Coverage and service is not available everywhere. Other charges and restrictions may apply. Screen images simulated. There are no additional fees to call Jitterbug's 24-hour U.S. Based Customer Service. However, for calls to an Operator in which a service is completed, minutes will be deducted from your monthly balance equal to the length of the call and any call connected by the Operator, plus an additional 5 minutes. Rate plans do not include government taxes or assessment surcharges. Prices and fees are subject to change. Jitterbug is a registered trademark of GreatCall, Inc. Samsung is a registered trademark of Samsung Electronics America, Inc. and its related entities. Copyright © 2010 GreatCall, Inc.



Trouble Using A Cell Phone?

jitterbug

We have the answer.

The Jitterbug J is a hearing aid compatible (M4/T4) cell phone that is easy to use and easy to read. The Jitterbug helps you stay more connected with your friends and family, and feel safe and secure. You could be approved for a FREE Jitterbug cell phone from Maryland Relay if you have hearing and/or vision loss.



If you qualify, you'll enjoy these exclusive benefits:

- FREE Jitterbug Phone, FREE Accessories, FREE Services, FREE Activation
- Affordable plans start at just \$14^{99*}
- 24/7, Live U.S. Based Customer Service

Maryland Relay is a program provided by the State of Maryland. To receive an application call **800-552-7724** (Voice/TTY) or visit www.mdrelay.org.



*Rate plans do not include government taxes or assessment surcharges. Prices and fees are subject to change. Standard usage rates apply while you are calling LiveNurse or calling Jitterbug Operators on your Jitterbug. The Jitterbug phone is created together with worldwide leader Samsung. Jitterbug is a registered trademark of GreatCall, Inc. Samsung is a registered trademark of Samsung Electronics America, Inc. and its related entities. Copyright ©2010 GreatCall, Inc.

Created together with
worldwide leader Samsung.

SAMSUNG

You can count on us to keep you connected.



GreatCall, creator of the original easy-to-use Jitterbug cell phone, has partnered with your state program to **keep you connected, safe and healthy**. Our philosophy of simplicity with a human touch can be felt in everything we do, from our friendly Operators who are available around the clock, to our personalized services and apps.

Participants who qualify through their state program will enjoy:

- **FREE Jitterbug J cell phone** (\$99 value)
- **FREE Activation** (\$35 value)
- **A FREE Car Charger and Leather Case** (\$44⁹⁸ value, upon activation)
- **FREE Operator Assistance** for directory assistance, help with adding contacts to your Phone Book and more (assistance fee waived, airtime usage applies)
- **FREE LiveNurse** service (\$48 yearly value)



Everything about the Jitterbug is designed for ease of use:

Patented Ear Cushion
reduces background
noise and adds comfort

Large 20 Point Font
numbers and bright
color screen

Speakerphone Button

Large, Indented,
Backlit Buttons for
easy dialing

Dial '0' for 24/7
Operator Assistance



Powerful Speaker
for crisp, clear sound
with highest hearing
aid rating (M4/T4)

A \$99⁹⁹ value
FREE
to those who qualify.

'ON/OFF' Button

'YES/NO' Buttons

Raised Guides
on the '5' Button

Contact Carol Morabito at 858-720-7347 or Carol.Morabito@Jitterbug.com
for more information on GreatCall and your state program.

Affordable plans and services from GreatCall.



Select an affordable rate plan that meets your calling needs:

Plan	Monthly Rate	Monthly Anytime Minutes	Nights/Weekend Minutes	FREE Services & Apps Included
Basic	\$14 ⁹⁹	50	—	Daily Health Tips Calendar
	\$19 ⁹⁹	100	—	Daily Health Tips Calendar
New Premium	\$39 ⁹⁹	400	Unlimited (7 PM - 6 AM)	Daily Health Tips Calendar The Wellness Call LiveNurse
New Simply Unlimited	\$79 ⁹⁹	Unlimited Minutes + Unlimited Text		Unlimited Text Daily Health Tips Calendar The Wellness Call LiveNurse Operator Assistance VoiceMail

- NO credit checks
- NO contracts
- NO cancellation fees
- NO hidden fees
- NO pre-paid hassles
- NO roaming or long distance fees for calls within the U.S.
- Competitive share plans available with Premium and Simply Unlimited
- Anytime Minutes are good for 60 days
- Nationwide coverage on one of America's largest and most reliable networks

Customize your GreatCall experience with these helpful services and apps:

- **LiveNurse (FREE)** for 24-hour mobile access to live, registered nurses in English or Spanish
- **Daily Health Tips (FREE)** from the American Heart Association are text messages from with helpful information on exercising, eating right and living a heart-healthy lifestyle
- **MyCalendar (FREE)** conveniently keeps track of significant dates right on your Jitterbug
- **Medication Reminders (\$10 per month)** makes it easy to follow and track adherence to a medication schedule and get prescription refill reminders
- **The Check-in Call (\$5 per month)** ensures you are always safe and secure with an automated call - notification is sent to a designated contact if you need assistance
- **The Wellness Call (FREE on most plans)** improves your well-being with techniques to help with stress, sleeplessness and more
- **MyWorld™ (\$4 per month)** delivers local weather, daily trivia, horoscopes and more, right to your Jitterbug
- **Handset Replacement (\$4 per month)** ensures that GreatCall will replace your phone for a \$25 deductible if anything happens to it - no questions asked
- **VoiceMail (\$3 per month)** to easily access messages
- **Simple Text (10¢ per text sent/received)** makes it easy to keep in touch with loved ones

Screen images simulated. Coverage and service is not available everywhere. Other charges and restrictions may apply. Monthly rate plans do not include government taxes or assessment surcharges. Prices and fees subject to change. Night clock begins at 7 pm and ends at 6 am. Nights and Weekend Minutes are good for 30 days. GreatCall is not a health care provider and does not provide health care services. Jitterbug is a registered trademark of GreatCall, Inc. Copyright ©2010 GreatCall, Inc.





The Jitterbug J Gets Rave Reviews For Being Easy To Use



"I'd suggest the J isn't just for the elderly, but... for anyone who wants a simple, comfy cardigan of a phone."



"The new J phone...is tied to new service features that, as before, can be turned on and off depending on the user's preferences. For example, the company has rewritten the instructions on how to pair Bluetooth® with a headset – if the user so chooses to turn on the Bluetooth function."

The Dallas Morning News

"The Jitterbug J is one of the simplest and easy-to-learn phones I've ever used."



"The phone's earpiece and speakerphone are both loud (and the earpiece works with hearing aids)...You get seven ringtones, they're pretty loud, and the vibrating alert is powerful."



"The latest iteration of the device features a few new design tweaks that increase the phone's capabilities without making it much more complicated."

The Miami Herald

"I'm also a fan of how it provides a list of 20 pre-written text message responses, such as 'On my way,' 'Doing fine' and 'Call me.' After all, if the kids are texting, this is an easy way to respond."





The Award Winning Jitterbug J

Associated Services for the Blind (ASB) 49th Annual Louis Braille Awards “Special Recognition Award” Winner – January 2009

The Annual Louis Braille Awards are presented to honor individuals and organizations that have made significant contributions on behalf of the blind and visually impaired.

In his opening remarks, Dr. Barchi's stated, "I'm delighted to salute Patricia C. Johnson, ASB CEO and President and ASB for their work in fostering a greater sense of independence and dignity in the blind and visually impaired community." He continued, "Through a range of services and community partnerships, ASB helps people with low vision cope, adapt and live, so that blindness is no longer a barrier."

GreatCall, Inc. (Jitterbug Phones) received the Special Recognition Award for creating easy to view cell phones accessible to the visually impaired.

Patricia C. Johnson, CEO and President of ASB commented on the success of the 49th Annual Louis Braille awards Ceremony, "The true essence of the Louis Braille Awards is to recognize those who have exceeded expectations and embraced opportunities to provide a better quality of life for individuals who are blind or visually impaired."



Today's Caregiver Magazine's “Caregiver Friendly Award” Winner in Product Category – June 2009

The Jitterbug cell phone and service was named a winner in the product category of The Caregiver Friendly® Awards.

The Jitterbug phone is easy to use and operator and web services are tailored to provide customers and caregivers with personalized support. **Live operators are available to assist users 24-hours a day and answer each call with a friendly, personalized greeting.** Additional simple and helpful features include a **patented design that delivers clear sound by reducing outside noise, large, backlit buttons and a bright screen and large text that provide an especially easy-to-use and customizable service experience.**

The Jitterbug cell phone's unique healthcare applications, like the new LiveNurse™ offering that gives customers 24-hour access to registered nurse practitioners for medical advice, makes the service even more valuable to caregivers and their loved ones. While still in testing, Jitterbug is also leading a wireless health revolution with a **medication reminder program** that will soon be added to the company's growing optional-services lineup.



The Jitterbug J is easier to see.

jitterbug®

Get a FREE Car Charger¹ with activation — A \$24⁹⁹ value!

Easier to see & use

- Enhance visibility with 5 custom color settings
- Raised guides on the 5 button to easily navigate the keypad
- Easy 'YES/NO' buttons to access all features
- Dial tone confirms service – no “bars” to look at
- Huge, color LCD screen with oversized, bold 20 point font numbers make dialing easier
- Big, indented, backlit buttons for tactile comfort & easy dialing - even in low light situations
- FREE Voice Dial allows you to make calls by just saying a name

I'm easy to use and easier to see!

FREE Jitterbug Operator Assistance²

- Our 24-hour U.S. Based Operators will always greet you by name
- They can update your Phone Book, connect your calls or provide directory assistance – just dial “0”
- Fax documented proof of your visual impairment to 760.438.9790 to have the fee waived

Affordable rate plans

- Plans start at \$14⁹⁹ per month³
- NO contracts & NO prepaid hassles



jitterbug.com/Vision

Created together with
worldwide leader Samsung.

SAMSUNG

The Jitterbug J is easy to use & easier to see.

jitterbug®

Visit jitterbug.com/Vision for more information.

Patented Ear Cushion
reduces background noise

Powerful Speaker
for crisp, clear calls

Large 20 Point Font
Numbers & Bright
Color Screen
with FREE Caller ID

Streamlined Design
fits comfortably in the
palm of your hand

Speakerphone Button

Raised Guides
on the 5 button for easy
navigation on the keypad

FREE Operator Assistance²
Just dial "0"

- **Bluetooth® Capable**
- **FREE Call Waiting**
- **Hearing Aid Compatible**
highest M4/T4 rating
by the FCC
- **Battery Life** – up to
4 hours of talk time
12 days standby

Guided Menu Questions
offer simplicity & assures
ease of use with
'YES/NO' Buttons

'ON/OFF' Button

Larger, Backlit Buttons
for easy, comfortable dialing
even in low light situations

FREE Voice Dial
make calls just by saying a name



Subject to Customer Agreement, select calling plans and credit approval. Other charges and restrictions may apply. Screen images simulated. Coverage and service not available everywhere. 1 This GreatCall offer is good with activation of a new phone through 12/31/11. 2 Free Operator services means the 5-minute "Operator assistance fee" is waived. Regular per minute charges apply for both the length of the call with the Operator and any call connected by the Operator. You must be an active Jitterbug customer to receive this offer. Jitterbug will provide this offer only upon sufficient evidence of visual impairment. 3 Not including government taxes, assessment surcharges and activation fee. Copyright ©2010 GreatCall, Inc. Jitterbug is a registered trademark of GreatCall, Inc. Samsung is a registered trademark of Samsung Electronics America, Inc. and its related entities.

Hear each call loud & clear on the easy to use Jitterbug J.

jitterbug®

Get a **FREE Car Charger¹** with activation – A **\$24⁹⁹** value!

Hear each call loud & clear

- **Powerful speaker** delivers crisp, clear sound
- **Hearing Aid compatible with the highest M4/T4 FCC hearing aid rating** – reduces interference
- **Patented ear cushion** enhances comfort and reduces background noise
- **Adjustable volume settings** to make calls louder
- **Bluetooth®, Caller ID, Voice Dial & Call Waiting enabled**
- Headset adapter (sold separately) to connect to assistive listening devices or hands-free headsets
- **Loud speakerphone with dedicated button**
- **Vibrating & blinking visual indicator light** for incoming calls, messages or reminder alerts
- **Big, indented, backlit buttons** for comfortable & accurate dialing
- **Easy 'YES/NO' buttons** to access all features
- **Familiar dial tone confirms service** – no tiny bars to look at

Your ears
will love me!

Affordable & personalized service

- **Live, 24-hour Jitterbug Operators** greet you by name, can update your Phone Book, connect your calls & provide directory assistance
- **U.S. Based Customer Service**
- **Plans start at \$14⁹⁹** per month²
- **NO contracts** & NO prepaid hassles
- **Nights & Weekend Minutes** on select plans



jitterbug.com/Hearing

Created together with
worldwide leader Samsung.

SAMSUNG

Hear each call loud & clear on the easy to use Jitterbug J.

jitterbug®

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Patented Ear Cushion
reduces background noise

Powerful Speaker
for crisp, clear calls

**Large Fonts &
Bright Color Screen**
with FREE Caller ID

Streamlined Design
fits comfortably in the
palm of your hand

Speakerphone Button

**Dial "0" For Friendly
24 Hour, U.S. Based
Operator Assistance**



- **Bluetooth® Capable**
- **FREE Call Waiting**
- **Battery Life** - up to 4 hours of talk time & 12 days standby
- **Hearing Aid Compatible** highest M4/T4 rating by the FCC

Guided Menu Questions
offer simplicity & assures
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Healthy Holiday Gift and a FREE Car Charger with activation, over a \$130 value!

This holiday season, give good health and get great savings

Most cell phone companies treat you like a number. Their idea of good customer service is to send you to a computerized voice system when you have a question. At GreatCall, the creators of the Jitterbug, we offer **live Customer Service 24 hours a day, 7 days a week based right here in the U.S.** for no additional fees. And if you dial "0" on your Jitterbug, you'll reach a trained GreatCall Operator who will greet you by name on every call. They can also add your friends' names and numbers to your PhoneBook, and even add appointments to your personal calendar so reminders will appear right on your phone.

Cell phones today have become more difficult to see and harder to hear. They have many features that you may never use getting in the way of what you really need in a cell phone. But GreatCall, with worldwide leader Samsung, has created a cell phone that has bigger buttons and bigger numbers so it's easy to see. The Jitterbug also reduces background noise, making the sound loud and clear. And with the Jitterbug, you can even turn features on or off so nothing gets in the way of making a phone call.

Also available in white and red.



This holiday season, we're giving our customers the gift of great health with our free Healthy Holiday Bundle.

For a limited time, when you purchase any of our cell phones you will receive our most popular and award-winning apps FREE for 6 months. This offer includes LiveNurse, with unlimited 24-hour health advice from registered nurses. Medication Reminders, so you can easily follow your prescription schedule, plus Daily Health Tips delivered directly to your phone each day from the American Heart Association.® And with The Wellness Call, you get a personalized weekly call from wellness expert Brian Alman, Ph.D. Simply call one of our friendly Customer Service experts for your Healthy Holiday Bundle, free on all rate plans.

Nationwide Coverage

Powered by one of America's largest and most reliable wireless networks.



● GreatCall service available ○ No service available

From set-up to service, GreatCall is simply different.

- No contracts, no cancellation fees, no binding commitments
- Dial "0" anytime to reach a friendly GreatCall Operator
- Powerful speaker delivers clear sound
- Large keypad makes dialing easy
- Friendly, 30-Day Return Policy¹
- Plans starting at \$14⁹⁹ a month

To order or learn more, call
1-888-765-1594
or visit greatcall.com



No contracts, no cancellation fees

Plan	Monthly Rate	Monthly Anytime Minutes	Nights/Weekend Minutes
Basic	\$14 ⁹⁹	50	—
	\$19 ⁹⁹	100	—
New Premium	\$39 ⁹⁹	400	Unlimited (7 PM - 6 AM)
New Simply Unlimited	\$79 ⁹⁹	Unlimited Minutes + Unlimited Text + Unlimited Operator Assistance	

The Healthy Holiday Bundle is valid for 6 months and the offer must be activated between 11/10/10 and 1/11/11. After the 6 month period, applicable charges will apply. All rate plans, services and applications require the purchase of a GreatCall phone and a one-time set up fee of \$35. Coverage and service is not available everywhere. Other changes and restrictions may apply. Screen images simulated. There are no additional fees to call GreatCall's 24-hour U.S. Based Customer Service. However, for calls to an Operator in which a service is completed, minutes will be deducted from your monthly balance equal to the length of the call and any call connected by the Operator, plus an additional 5 minutes. ¹We will refund the full price of the GreatCall phone if it is returned within 30 days of purchase in like-new condition. We will also refund your first monthly service charge if you have less than 30 minutes of usage. If you have more than 30 minutes of usage, a per minute charge of 35 cents will apply for each minute over 30 minutes. The activation fee and shipping charges are not refundable. GreatCall is not a health care provider and does not provide health care services. You should seek the advice of your physician if you have any questions about medical treatment. LiveNurse, brought to you in partnership with FONEMED®, is not a substitute for dialing 911 and should not be used in a case of emergency. FONEMED's registered nurses offer advice regarding health care decisions, but they do not prescribe medications or make diagnoses. GreatCall is not liable for any act or omission, including negligence, of any FONEMED employee. LiveNurse is free on select plans, but airtime charges do apply for the length of the calls made to the service. Our coverage map estimates where your phone will work. A number of factors affect the specific coverage you will get. You will not be able to make 911 calls when cellular service is not available. Monthly rate plans do not include government taxes or assessment surcharges. Prices and fees are subject to change. Monthly Anytime minutes carry over and are available for 60 days. Night clock begins at 7pm and ends at 6am. Nights and Weekend Minutes are good for 30 days. Unlimited does not mean unreasonable. If your usage is unreasonable, we may, at our option, terminate your service or change your plan to one with no unlimited usage components. We will provide notice if we intend to take any of the above actions, and you may terminate your service prior to the change. Jitterbug and GreatCall are registered trademarks of GreatCall, Inc. Samsung Telecommunications America, LLC ("Samsung"). Samsung is a registered trademark of Samsung Electronics America, Inc. and/or its related entities. Copyright ©2010 GreatCall, Inc.

Jitterbug
by greatcall.

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Also available in white and red.



With our new **Simply Unlimited plan**, you get **unlimited nationwide calling and texting** on one of America's largest and most reliable wireless networks. We also include our most popular services and applications at no additional cost, like unlimited 24/7 Operator Assistance and our LiveNurse app. And with GreatCall, you'll never pay data charges to use any of our services or applications.

For a limited time, we're offering **four of our most popular wellness apps FREE for 6 months**. We call it our Healthy Holiday Bundle. It includes The Wellness Call, Daily Health Tips and both of our award-winning apps - LiveNurse and Medication Reminders to keep you safe and healthy.

Nationwide Coverage

Powered by one of America's largest and most reliable wireless networks.



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